

1. What is network marketing?

Network marketing, also known as multi-level marketing (MLM), is a business model where individuals build their business by selling products or services directly to consumers and recruiting others to do the same. As recruits make sales and recruit others, they earn commissions and bonuses based on the sales volume generated by their network.

2. Do I need any special skills or qualifications to succeed in network marketing?

Important is determination, perseverance, and the ability to be consistently building business having complete faith in the basic principles of Network Marketing.

- Low of Average
- Low of Duplication
- Power of Consistency
- Power of Network marketing Platform - MODICARE

3. What do I need to do build this business on Celebrating Life Platform? Can I work part-time or full-time?

You need to do 3 things to build this business using Celebrating life platform.

- 1. Registration with MODICARE website and generate your MCA No.**
- 2. Shopping of Rs. 3000 every month for next 12 months using your MCA No.**
- 3. Start your business using Celebrating Life Registration to generate your own personalised message with your own Web page.**
 - Share the Personalised message received with Web page link from Celebrating life to 10 new persons daily.
 - Share the Second Personalised follow up message received from Celebrating life to 10 persons daily.
 - Share the Third Personalised follow up message received from Celebrating life to 10 persons daily.

Its definitely a part time task. You should not disturb your existing work and profession to build this business. Just take out 20 min of your time on daily basis.

4. How much time and effort do I need to invest to be successful in network marketing?

Success in network marketing requires consistent effort and dedication.

You need to invest 15 min of your time daily on forwarding the given messages.

You need to do self shopping of Rs.3000 and above in first week of every month.

5. Explain Terminology used in this business.

Glossary of Terms


BV is approx. 50% of MRP (Varies from 30% to 70% for different products)

1PV = 27BV


PV	: Point Value.
BV	: Business Volume.
PPV	: Personal Point Volume. This is how much you have bought on your own MCA number.
PBV	: Personal Business Volume. This is determined basis the prevailing PV BV ratio.
GPV	: Group Point Volume. This is how much you and your team have bought
GBV	: Group Business Volume. This is total group volume which determined basis the PV BV ratio.
PGPV	: Personal Group Point Volume. This is the Point Volume of the entire group, excluding the point volume of Director and Above group/groups. PGPV includes your own PPV.
PGBV	: Personal Group Business Volume. This is the Group Volume of the entire group, excluding the point volume of Director and Above group/groups. PGBV includes your own PBV. This is determined basis the prevailing PV BV ratio.
Cumulative PV	: Cumulative Point Volume is the Point Volume accumulated by your group in the current & all preceding months.
Cumulative BV	: Cumulative Business Volume is the Business Volume accumulated by your group in the current & all preceding months.
Downline	: Those people directly sponsored by an Independent Consultant, plus the people sponsored by these Independent Consultants, and so on.
Leg	: Each personally-sponsored Independent Consultant on your first level is part of your total Downline and is a separate "leg". You and your entire organization (Downline) are one "leg" for your sponsoring upline.
Level	: The people you personally sponsor are your first level. The ones they sponsor are your second level. The ones your second level sponsors are your third level, etc.
Qualified Director	: A consultant can become a Director through the accumulation of 4000 PV over a period of time. However, in order to requalify as paid title Director in subsequent months, he/she must achieve a minimum PGPV of 1100 PV in a particular calendar month. Monthly bonuses that are meant to be paid to Directors and Above are subject to title qualification in any given calendar month.
Generation - Team Bonus (TB)	: The first Qualified Director or Above in your enrolment legs will be your first Generation and so on.
Generation - Leadership Productivity Bonus (LPB)	: The first qualified Senior Director or Above in your enrolment legs will be your first generation and so on.

6. How do I make money from MODICARE ? Explain Calculations.

You receive commission amount in your bank account on 9th of every month.



03 | 7%-16% ACCUMULATIVE PERFORMANCE BONUS



Accumulative Performance Bonus (APB) Slabs 7% -16%			
Performance Bonus Level	%	Accumulative PV	Accumulative BV (PV X 27)**
		Range	Range
Consultant	7%	1 to <300	27 to <8100
Senior Consultant	10%	300 to <1200	8100 to <32400
Supervisor	13%	1200 to <2700	32400 to <72900
Senior Supervisor	15%	2700 to <4000	72900 to <108000
Director	16%	4000 and above	108000 and above

PERSONAL PV for Bonus
 Up to Senior Supervisor **≥ 15**
 Director & above **≥ 30**

Fast start 10% : 240 GPV
 (6480 GBV) in a single month before reaching 10% level

12 AREAS OF INCOME

1 Savings on Consumption	5 15% Team Bonus Pool	9 5% Car Fund Pool
2 Retail Profit	6 7% Builder Bonus Pool	10 3% Home Bonus Pool
3 7% - 16% Accumulative Performance Bonus	7 2% Diamond Bonus Pool	11 17% Leadership Productivity Bonus Pool
4 4% Director Bonus Pool	8 2% Travel Fund Pool	12 1% Yearly Founder Bonus Pool

7. How much money can I expect to make in network marketing?

With 12 months of consistent efforts in self shopping and daily sharing of 10 new messages and 20 follow up messages one can expect Rs. 1 Lakh above income.

8. Is network marketing a pyramid scheme?

No, network marketing is a legitimate business model that involves the sale of products or services. While both network marketing and pyramid schemes involve recruiting others and earning commissions based on their sales, the key difference is that in network marketing, the primary focus is on selling products or services, while in pyramid schemes, the primary focus is on recruiting others into the scheme with no real product or service being sold.

9. How can I promote my network marketing business effectively?

Effective promotion of your network marketing business involves a combination of strategies such as building relationships, word-of-mouth marketing, leveraging social media and online platforms, attending networking events, and providing value to your customers and team members through education and support. All these efforts can be well guided through help section of this website.

10. What support and training will I receive?

Major Support is in the form of customised website for you. This is will automatically show the plan on your behalf. Just by forwarding the message you can build your business.

Rest of the system and products training PDFs and live training links are available in help section.

Also you can raise any personal query in help section.